YEAR-END CHANNEL SALES ACCELERATOR

BOOK BY 13 NOVEMBER

CLOSE YOUR SLOW DEALS BY END OF DECEMBER

A fully managed 30-day partner sales incentive that goes after pipeline below commit. Live a week after sign-off, with partner reps rewarded every week to maintain momentum.

PROOF · GLOBAL CYBERSECURITY VENDOR · 30-DAY YEAR-END ACCELERATOR

$22.5M
accelerated to close in 30 days

$7.5M
from 308 bluebird deals nobody had even registered

$277
in revenue for every $1 of reward

197x
return on total programme cost

Run through EMEA distributors, targeting deals forecast as omitted, best case and pipeline: deals that were unlikely to close this year without the incentive.

HOW IT WORKS

01 **Discovery call.** We agree the pipeline to target, the rewards, your T&Cs and the partners.

02 **Live in a week.** We build it and write the partner comms in your branding.

03 **30 days of selling.** You send a weekly closed-deal report: deal reg number, value, partner.

04 **Weekly reward payouts.** We validate every claim and reward BDMs fast, in their own currency.

WHO DOES WHAT

WE HANDLE	YOU PROVIDE
Programme build	Target pipeline and rewards
Partner comms	Programme T&Cs
Claims validation	Target partners
Weekly reward fulfilment	Data sample, logo, brand
Results reporting	Weekly closed-deal report

£19,750 Fee

Fully managed service. Invoiced on signature, 30-day terms. Ex VAT.

£10,000 Rewards

Rewards budget, invoiced on signature and due before the first rewards go out (within two weeks)

Capped

Any additional rewards will be paid by 31 Jan 2027 against a new PO. Unspent rewards refunded once claims close, or held for your next incentive.

SIGN-UP CLOSES

FRI 13 NOVEMBER

Apply: incentivizer.ai/year-end-sales-accelerator

incentivizer